The change is the only thing that never gets changed. From the period of F.W. Taylor, the management science has seen a number of changing waves. The society, Economy and Business have also been facing such challenges. It is the need of the hour to explore the trend in management. On account of this, Department of Business administration had organised a national seminar on Emerging Trends in Management on 10.3.2020. Mrs. Gnaneswari, Principal In-charge had delivered presidential address. Mr. A. Prince Raj, Managing Director, Arasi Herbal Products, Madurai had addressed on challenges in business. Dr. M. Sivakumar, Professor, Department of Entrepreneurship, Madurai Kamaraj University had delivered a special lecture on Start-ups in India-The Emerging Business model. This session encouraged the student to take initiatives to choose their career as entrepreneurs. Dr. T. Ravikumar, Associate Professor, School of Business and Management, Christ University had addressed on Disruptions in Financial System and had suggested measures to handle such Crisis. Dr. C. Muthuvelayutham, Associate Professor, Department of Management Studies, Anna University, Madurai, had delivered an informative session on Emerging marketing strategies. Dr. S. Vanathi, Principal of Sri Meenakshi Govt. Arts College for Women College had delivered the valedictory address and motivated and appreciated students and faculty for their participation and conduction of programme. Nearly 421 delegates had participated and The seminar was very informative and provided the participants with enormous knowledge on various trends in management.
Presidential address by Mrs. Gnaneswari, Principal In-charge

Key Note address by Mr. A. Prince Raj, M.D., Arasi Herbal Products, Madurai.

Dr. M. Sivakumar, Prof. Dept of Entrepreneurship Studies MKU.

Valedictory address by Dr. S. Vanathi Ph.D., Principal, SMGCA

Dr. T. Ravikumar, Asso. Prof. School of Business and Management, Christ University, Bangalore

Dr. C. Muthuvelayutham, Asso. Prof. Dept. of Management studies, Anna University, Madurai.