One day National Conference On Digitalization Of Business - Opportunities And Challenges organized by Department of Commerce on 26th February 2020. Organising Secretary of this Conference Dr. M. Thirunarayanasamy was welcomed the gathering, Presidential Address was rendered by Dr. D.Lakshmi Principal, and Conference Director, PSPT, MGR Govt Arts and Science College, Puthur – Sirkali. Inaugural Address was given by Dr. E. Selvarajan, Dean, Faculty of Arts, Professor of Economics, Annamalai University. Keynote Address was rendered by Dr. D. Ilangovan, Professor and Head, Department of Commerce, Annamalai University. 185 participants from various universities and colleges were participated and most of them presented their research papers in the conference. Dr. V. Maheswari, Conference Co-ordinator, Assistant Professor, Department of Commerce rendered Vote of Thanks.