One day Student entrepreneurship development awareness camp was organized through Academic innovation and entrepreneurship development programme (AIEDP) on 18-07-2019. Youth Development Fundation co-ordinator Dr. M. Thirunarayanasamy, Associate Professor, Department of Commerce was welcomed the gathering, Presidential Address was rendered by Dr. D.Lakshmi Principal, PSPT, MGR Govt Arts and Science College. Puthur –Sirkali This awareness camp was funded by Student entrepreneurship development and innovation institute, Government of Tamil Nadu. All the third year commerce students and 50 other department third year students, totally 110 students were participated in this camp and benifided. Three successfully entrepreneurs were shared their experiences and way to archive the success. Dr. V. Maheswari, Assistant Professor, Department of Commerce rendered Vote of Thanks.