As a part of the "Ek Bharat Shreshtha Bharat" initiative by the Government of India, the students of the IIT Indore community celebrated the EBSB day and the harvest festival from the state of Gujarat and the welcome of the longer days - "Makar Sankranti". Over 500 students from diverse cultural backgrounds enjoyed the Kite Flying program organized on 19th January 2020. The traditional sweets made from "Til Gul" were also distributed among the students.

In addition to ESEB DAY and Makar Sankranti, the IIT Indore community also celebrated the harvest festival from Tamil Nadu, the festival of "Pongal", also called "Thai Pongal" on 19th January 2020. Students celebrated the festival by organizing a traditional fun game of "Matki Phod" followed by the traditional and most significant practice of cooking the "Pongal Kheer". Students from various states and diverse cultural backgrounds learnt about the traditional culture of the two states.