Dr. Lakshmi Meera (Program Director, Forge incubator) in her speech emphasized on startup process; innovation is the first step of implementing profit in the business. Process is not simple but adopting certain protocols and understanding certain rules and managing risk can achieve success. By taking inputs from mentors and experts, one can make their products feasible. Forge (Accelerating Technologies) open innovation model helps innovators to fulfill their ideas; there are tools for managing risk available on MHRD Portal. Her speech explained PIR score and guided educators, academicians, and students in order to motivate startups. 35 participants from the VPM’s Polytechnic took advantage of this online session.