Our institution Anand Institute of Higher Technology in association with Tamilnadu Corporation for Development of Women (Kanchipuram & Chengalpattu Districts) organised an event “Empowering Self Help Group & Women’s Day Celebration” on the 6th of March 2020. We had two resource persons, Chief Guest for the programme, Mr G Srinivas Rao, Joint Director/Project Director, Mahavir Thittakudi- TNSLRM, District Mission Management Unit, Collectorate Campus, Kancheepuram District and the Guest of Honour, Mrs Patricia Narayan, Director, Sandeepha Hotels. This was a one day event wherein apart from speech by various esteemed personalities, our students participated in various cultural programs.

The students of EBSB club jointly with the students of Anand School of Architecture gave a group dance performance depicting the culture and traditions of the states Tamilnadu and Kashmir. The students dressed in the respective state attire exhibited the various dances of each state jointly and projected the unity and integrity of our country. It was a visual treat to watch! Around 18 students gave the Dance performance and we had an audience of over 900 which included the self help group women and several students. The self help group women from nearby districts had variety of stalls that included food stalls, jewellery stalls, dresses that included silk/handwoven sarees, stole, kurtis etc, handicraft items, handmade items etc put up for the day. It was a great opportunity for faculty as well as students to interact with the self help group women and get to know more about each other. We also had visitors from the neighbouring places who made purchases from the stalls put up by the self help women group.