Indiatourism Hyderabad participated in India International Sweet and Kite Festival organised by Telangana Tourism from 13-15th January 2020 at parade grounds, Secunderabad. Indiatourism Hyderabad promoted Ek Bharat Sreshta Bharat through standees, counter decoration with the images of the paired states of Telangana-Haryana and Andhra Pradesh Punjab, etc. during the event. The brochures of the paired states and also travel itineraries, etc were distributed during the event.