In an attempt to increase the participation of youth in the upcoming elections, the Ramanagaram district administration has come up with various programmes under SVEEP (Systematic Voters Education and Electoral Participation) to sensitize the voters and also ensure their participation.

Voter literacy clubs have been set up in various schools and colleges with an aim of informing the first time and future voters about the procedures related to the voting process. For the first time voters, campus ambassadors have been appointed at various colleges who are responsible for conducting awareness programmes. Voters are also informed about the entire process right from registering to casting their votes at college fests.

The programme for the future voters, especially targets college students. In this regard, a five-day programme starting from 24-3-2019 has been chalked.

This includes activities like painting competitions, rangoli making, quiz competitions, debates and human chain formation within the campus.