Event: Ek Bharat Shresta Bharat Cultural Exchange Programme-activity 1  
Date: 25th January 2020  
The department of MCA conducted the Cultural Exchange Programme on 25th January 2020, The Ek Bharath Shrestha Bharath programme aims to enhance interaction between people of diverse culture, living in different states and union territories in India with an objective of promoting greater mutual understanding. The Ministry of Human Resources development selected our institution to understand and learn the culture and heritage of our paired state Uttarakhand.

At first, videos based on the culture and heritage of uttarakhand were shown to the students which helped them to gain knowledge on the same. It featured the festivals and the rituals followed by the people living in that state. It also imparted knowledge on few tourist places that are known for their beauty and grace. It was followed by students presenting their understanding on the culture and heritage that are famous and well known in uttarakhand.