



JSS MAHAVIDYAPEETHA

JSS ACADEMY OF TECHNICAL EDUCATION

Affiliated to Visvesvaraya Technological University, Belagavi, Karnataka, INDIA

Approved by All India Council for Technical Education, New Delhi

UG programs accredited by NBA: ECE, CSE, ISE, CIVIL, IEM, E & IE & MECHANICAL ENGG.

Report on Anti-plastic Drive

Plastic is everywhere and is contributing to the tipping of the Earth's climate. To control this, Prime Minister Narendra Modi launched Swachhata Hi Seva, a cleanliness initiative building up to Gandhi Jayanti on October 2nd with a call to action 'Say No To Plastic' and 'Make India Single-Use-Plastic Free'. JSS Academy of Technical Education with the help and support from UBA conducted this campaign by spreading awareness to the residents of the following adopted villages - Ramohalli, Bheemanakuppe, Challaghatta, Maragondanahalli and Bettanapalya on the 1st of October, 2019.





J S S Mahavidyapeetha
J S S Academy of Technical Education
JSSATE-B Campus Dr. Vishnuvardhan Road, Post, Srinivaspura,
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organizing a drive for
“Plastic Free Village”

ಪಾಲಸ್ಟಿಕ್ ಮುಕ್ತ ಗಾರಮ್

as a part of
Swachhata Hi Sewa Campaign
ಸ್ವಚ್ಚತಾ ಹಿ ಸೇವ ಆಂದೋಲನ

in collaboration with **Unnat Bharat Abhiyan**
on 1st October, 2019
at the following adopted villages

RAMOHALLI - BHEEMANAKUPPE - CHALLAGHATTA - MARAGONDANHALI - BETTANAPALYA
ರಾಮೋಹಲ್ಲಿ - ಭೀಮನಕುಪ್ಪೆ - ಚೆಲ್ಲಾಗಟ್ಟು - ಮಾರಗಂಡಂಡನಹಳ್ಳಿ - ಬೆಟ್ಟನಪಾಲ್ಯ

Please come join us, and lend us a supporting hand

50 students and staff of JSS Academy of Technical Education started the day by interacting with the students at St Francis School at Ramohalli. The school had around 120 students and 10-12 faculty members. The team made them understand the adverse effects of plastic on nature. The children and the faculty were very welcoming and interacted with a lot of enthusiasm. They told us their views on saving nature and all they knew about plastic. They promised us to keep their campus plastic-free and encourage their families to go plastic-free as well. Cloth bags were distributed to each student and faculty and collected back as many plastic bags and plastic items as possible from the school. Students were educated on how to recycle plastic and gave them all cloth bags so they can use them instead of plastic bags when they go out to buy something.





Some of the children volunteered to become our guides around the village as we formed groups to visit the houses in the village to raise awareness. We went to around 40 to 50 houses and explained to them that we are carrying out a “Plastic-free village” drive as a part of “Swachhta hi Sewa” campaign in collaboration with Unnat Bharat Abhiyan. We gave the residents cloth bags and requested them to use these instead of plastic bags. We educated them on how they could dispose plastic items that they currently had and requested them to say no to plastic in the future. It was very good to see some residents were already trying to do their part by completely stopping the use of plastic in their household. Everyone we met talked to us with smiles on their faces and received our initiative with admiration as they were now a part of a larger cause to help contribute to the safety of the environment.





As we were walking through the network of houses, we came across another school in Ramohalli. We spoke to the principal and he allowed us to go to the classes and talk to the students about our initiative. We handed cloth bags to all the faculty and requested them to use the bags we provided instead of plastic bags when they go to the store to buy something. He was happy with our drive, as were all the other people we interacted with that day.

We handed cloth bags to people we saw carrying plastic covers on the road. We spoke to owners of vegetable trolleys and small shops and requested them to minimize the use of plastic. We suggested them to not provide plastic covers or pack the food in plastic containers and encourage the customers to bring their own bags and containers. We also met a very enterprising member of the village panchayat who was very supportive of our drive and maintained that they too were banning the use of single-use plastic in their village.



It was a very good experience and pleasing to know that people actually gave their time to us to listen to us and support us. However little our contribution may be, it was satisfying to have spoken to so many people and know that everyone cares about nature. All they needed was a little push to do their bit and we were happy to provide that and implement it in our own lives. We would like to thank UBA for providing an opportunity to conduct this event from JSSATE, Bengaluru.

Co-ordinator
Dr. Naveen N C

Principal
Dr. Mrityunjaya V. Latte