Students, teaching and non-teaching staff members of Sinhgad Business School, Erandwane, Pune actively participated in Swachhta Pledge on Thursday, 16th January, 2020. All the members took pledge to keep the premises neat and clean and will also motivate others to do the same. They also oath that they will daily spare some time for cleaning their premises. As a citizen of a proud nation it is their duty to keep cleanliness and educate others towards it. Students, teaching and non-teaching staff members jointly decided to create awareness towards cleanliness through various programs in colleges campus and adjoining area to aware citizens and students about cleanliness as a part of their duty towards nation. On the occasion with the view to motivate the students, Dr. Vijaya Puranik, Director of SBS, shared her views on cleanliness giving real life examples.
Swachhta Pledge:

"Mahatma Gandhi dreamt of an India which was not only free but also clean and developed. Mahatma Gandhi secured freedom for Mother India. Now it is our duty to serve Mother India by keeping the country neat and clean. I take this pledge that I will remain committed towards cleanliness and devote time for this. I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness. I will neither litter nor let others litter. I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place. I believe that the countries of the world that appear clean are so because their citizens don’t indulge in littering nor do they allow it to happen. With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns. I will encourage 100 other persons to take this pledge which I am taking today. I will endeavour to make them devote their 100 hours for cleanliness. I am confident that every step I take towards cleanliness will help in making my country clean."