Sinhgad Technical Education Society
Sinhgad Business School Erandwane
Ek Bharat Shreshtha Bharat

Celebration of “Ek Bharat Shreshtha Bharat programme”
with paired states of ORISSA

1) EK BHARAT SHRESHTHA BHARAT ORISSA LANGUAGE MOVIE SCREENING.
Venue: Seminar Hall on Fourth Floor
Date: 10/01/2020

Sinhgad Business School celebrated the first phase of “Ek Bharat Shreshtha Bharat” on 10th January, 2020., by organizing a national award odiya movie PENSION with Sub-Titles in English.

Objectives:

- To celebrate the unity in diversity of our nation and to maintain and strengthen the fabric of traditionally existing emotional bonds between the people of our country.
- To promote the spirit of national integration through a deep and structured engagement between all states and union territories through a year-long planned engagement between states.
• To showcase the rich heritage and culture, customs and traditions of either state for enabling people to understand and appreciate the diversity that in India, thus fostering a sense of common identity.

• To establish long term engagements.

• To create an environment this promotes learning between states by sharing best practices and experiences

**Key Themes for Interaction:**

• To celebrate the Idea of India as a nation wherein different cultural units across varied geographies coalesce and interact with each other, this glorious manifestation of diverse cuisine, music, dance, theatre, movies & films, handicrafts, sports, literature, festivals, painting, sculpture etc., will enable people to imbibe the innate chord of binding and brotherhood.

• To make our people aware about the seamless integral hull of the Modern Indian State spread across a vast landmass on whose firm foundations, the geo-political strength of the country is ensured to benefit one and all.
To impress upon people at large about the increasing inter-connectedness between the constituents of various cultures and traditions, which is so vital for the spirit of nation building.

To induce a sense of responsibility & ownership for the nation as a whole through these close cross-cultural interactions as it intends to build up the inter-dependence matrix unequivocally.

**Brief story of the Movie PENSION:**
PENSION is a heart-rending tale of the struggle that parents of a martyred soldier have to go through just to ensure the sanction of their son's pension. It tries to show the apathy and red tape prevalent in the bureaucracy of our country.

Our MBA students along with faculties had attended the above movie and was very much inspired by this Odia movie. It was new to them to listen to a different language and could get an idea how the martyred soldier’s family had been treated and had to go through just to ensure the sanction of their son’s pension.

It was a good opportunity for our MBA students to get to learn the language and the culture of Orissa.