EBSB club and ICC of KHIT in association with Ministry of Information and Broadcasting-Gov. of AP has organized a rally in Dasarapalem village to bring awareness on 112 mobile app and gender sensitization to empower the rural women in the society. Nearly 150 students of KHIT’s EBSB club participated actively in the program by giving slogans and educating the women in the village on the occasion of International Women’s Day. EBSB coordinator Mr. Ch. D. Dayakar has invited Sri. Paravasthu. Nagasai Suri the promotional in-charge of Krishna and Guntur Districts. After the rally, Women’s day celebrations were organized on the campus by explaining central Govt’s schemes which are designed exclusively for women. Director Dr. M. Uma Sankara Reddy garu and Principal Dr. BSB. Reddy garu appreciated the benefits of 112 app and advised the youngsters to actively participate in promoting awareness campaigns. Later, girl students performed skits and cultural programs.