Higher Education Department suggested the formation of EBSB club (Ek Bharat Shreshtha Bharat) as part of Central Government scheme to promote and to establish cultural bonding between the states of India. St. Xavier’s College for Women Aluva commenced its official EBSB on 13. 01.2020. Vice Principal Dr. Sr. Stella K.A officially inaugurated the club. On the same day EBSB club associated with Tourism Club to organize an Ethnic Day Rally and Ethnic Beauty Competition. Volga Shaji of 3rd B.Sc. Mathematics titled as Himalayan Ethnic beauty. Whole students participated for Ethnic Rally and 15 students competed Ethnic beauty competition.