Indiatourism Hyderabad participated in the Ek Bharat Sreshtha Bharat Programme organised by Ministry of Information and Broadcasting in Hyderabad on 14th Feb. 2020. Indiatourism Hyderabad set up a stall and distributed information on Haryana and Punjab. An on spot quiz programme was conducted for school children and highlighted the importance of ebsb. As part of the programme cultural programmes were performed by the students.