

Memorandum of Understanding
BETWEEN
THE GOVERNMENT OF.....
AND
THE GOVERNMENT OF -----

For the implementation
of
Ek Bharat Shreshtha Bharat

The Government of and the Government of
(hereinafter jointly referred to as the “Parties” and separately as a “Party”) do hereby agree :

To CELEBRATE the Unity in Diversity of our Nation and to maintain and strengthen the fabric of traditionally existing emotional bonds between the people of our Country;

To PROMOTE the spirit of national integration through a deep and structured engagement between all Indian States and Union Territories through a year-long planned engagement between States;

To SHOWCASE the rich heritage and culture, customs and traditions of either State for enabling people to understand and appreciate the diversity that is India, thus fostering a sense of common identity;

TO ESTABLISH long-term engagements and

TO CREATE an environment which promotes learning between States by sharing best practices and experiences.

Enter into this Memorandum of Understanding for the period of one year for undertaking the activities indicated hereinafter:

Illustrative List of Activities under Ek Bharat Shreshtha Bharat

1. Cultural Exchange Programmes between partnering States with the help of troupes identified in the home State through Cultural Competitions.
2. Translation of at least 5 Award Winning Books and Poetry, popular folk songs of One State in the Language of the partner State.
3. Identification, translation and dissemination of proverbs having similar meaning in the languages of the two States.
4. Exchange programme for Writers and poets.
5. Organize Culinary festivals with opportunity to learn culinary practices.
6. Organize Educational Tours for schools/Universities Students reciprocally.
7. Promotion of Home Stay for visitors.
8. Promotion of Rajya Darshan for tourists.
9. Organising Familiarisation Tours for the Tour Operators of one State.
10. Exposure of students of one State to alphabets, songs, proverbs and 100 sentences in the languages of the partner State.
11. Prepare and share with the partner States a book containing information on their culture, customs, traditions, flora & fauna etc. for dissemination to schools and colleges.
12. Encouraging the administration of oaths / Pledges in the languages of the pairing states.
13. Organising Essay Competition among students in the language of the partner State.
14. Organising Optional Classes in schools / colleges, where feasible, for learning the language of the partner State.
15. Organising Drama(s) of partner State in the educational institutions.
16. Exchange of information on traditional agricultural practices and weather forecasting among farmers in partner States.
17. Organising combined Tableau and participation of Parade Contingents of Partner States on ceremonial occasions.
18. Telecasting / Broadcasting of programmes of one State on the Regional TV / Radio channels of partner States.
19. Organising Film Festivals in the partner State with sub-titles.
20. Showcase wearing of traditional attire of the partner State.
21. Organising National / State Specific Quiz Competitions in various languages on TV / Radio / Ek Bharat Shreshtha Bharat website.
22. Organising Photography competitions highlighting culture and heritage of the partner State.
23. Organising Blog Competitions on Ek Bharat Shreshtha Bharat website.
24. Organising Cycling expeditions for students / people of one State to the places in the partner State.
25. Organising NCC, NSS Camps of students of one State at the locations in the partner State.

- 26. Encourage learning and exposure to traditional sports of the partner States.
- 27. Any other items.

Done and signed at.....on.....in two originals each in Hindi, ----- and English languages, all texts being equally authentic. In case of any divergence of interpretation, the English text shall prevail.

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THE STATE OF

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