15 States & UTs had mutual engagement in tourism, culture, festivals, arts, best practices etc. Direct involvement of more than 10,000 persons apart from spectators.

Ministry of Culture’s Mahotsav in 5 cities involved youth, school children, local artists, folk dancers etc in large numbers and witnessed by about 50,000 people.

Employment generation to more than 500 artists and stall owners through the soft & dynamic message of EBSB by Ministry of Culture.

All AIR stations broadcasted programmes on literature, art, culture, ethnic art forms etc.

Special programs by AIR on J&K and North East.

5 Central Universities, 4 IIITs, 3 IITs, 1 IISER, 1 IIM, 7 NITs, 4 Colleges, 5 JNVs and KVS, New Delhi celebrated diverse Ek Bharat Shreshta Bharat activities with more than 2000 students participating and witnessed by about 50,000 youth and students.
HINDI SONGS TRANSLATED INTO TELUGU LANGUAGE.

1. सारे जहाँ दे अच्छा
हम दुलबुली है इसकी यह गुलसिताँ हमारा
गुंदल में हो अगर हम, रहता हे दिल वतन में
सबसे वही हमें भी दिल हो जहाँ हमारा
पर्यंत वह सबसे फ़ूला, हमसंग आसम का
वह संतरी हमारा, वह पासवा हमारा
मोटी में खेलती है इसकी हज़ारी नदियाँ
गुलान है जिसके दम से रंग-रंग उनका
उठा लिये किनारे जब कारवाँ हमारा
माझहूँ नहीं सिखाता आपस में बेर रखना
हिंदी है हम, वतन है हिंदीसिताँ हमारा

Translated By STUDENTS:
1. Y.BINDU SARASWATHI. VIII CLASS
2. CH.DEEDEEPYA VIII CLASS
3. J.LIKHITHA VIII CLASS
4. B.VARSHA JYOTHI VIII CLASS
5. P.SIREESHA VIII CLASS
A Nehru Yuva Kendra (NYK) contingent of 31 men and 19 women from Jammu & Kashmir visited Tamil Nadu and participated in many activities from 7.11.2017 to 18.11.2017. The NYKSangathan, Tamil Nadu, organised this programme in co-ordination with its counterpart in J&K. The contingent arrived in Chennai on 6th November, 2017 and was housed at Youth Hostel, Adayar, Chennai. His Excellency, the Governor of Tamil Nadu, formally inaugurated the Youth Exchange Programme in a simple function organized at RajivBhavan on 7th November, 2017. Interaction sessions and local visits were held on 7th and 8th November, 2017. The participants visited Rajiv Gandhi National Institute of Youth Development, Sriperumbudur and had discussions with the Director. They also visited a village at Sriperumbudur and interacted with people. The J&K youth were given opportunities to learn a few Tamil words and experience Tamil Nadu food items. The youth were taken to Vivekananda Kendra and Temple at Kanyakumari on 10th November, 2017. The participants visited Aurobindo Ashram, Central University and other places in and around Puducherry from 11th to 13th November, 2017 and had the opportunity to meet and interact with Thiru. K. Lakshminarayanan MLA, Parliamentary Secretary to Chief Minister of Puducherry.

The valedictory of the Inter-State Youth Exchange programme under Ek Bharat Shreshtha Bharat was held on 18th November, 2017 at Youth Hostel, Chennai. Dr.R.Palaniswamy, the Commissioner of Technical Education and Nodal Officer, Ek Bharat Shreshtha Bharat Scheme, Tamil Nadu, invited youth from Jammu & Kashmir to share their experiences during their two week stay at Tamil Nadu. During their feedback, Ms. Priyanka Manhas informed that the State is very calm and people are very friendly and wanted to stay in Tamil Nadu for some more days. She recalled the meeting with the His Excellency, the Governor of Tamil Nadu, and the visits at Kanyakumari and Puducherry. She also thanked the Tamil Nadu Nehru Yuva Kendra Officials and Youth for their support and guidance. Similarly, Mr. Mohamed Ejaz during his feedback informed that he was
going back to Jammu & Kashmir full of good memories of his visit to Tamil Nadu and wanted to stay on for some more days. The Commissioner of Technical Education & Nodal Officer Ek Bharat Shreshtha Bharat in his address highlighted the objective and mission of the Ek Bharat Shreshtha Bharat Scheme and appreciated the efforts of Nehru Yuva Kendra, Tamil Nadu, for conducting this event successfully as per the schedule. The Commissioner appreciated the youth from Jammu & Kashmir for completing their visit meaningfully, with great involvement and requested them to carry the good memories, good practices and experiences to their place & share with their parents, relatives and friends. Thiru. Shekar Rao Peralia, Vice Chairman, Nehru Yuva Kendra Sangathan, Ministry of Youth Affairs, New Delhi, in his valedictory address appreciated the dedicated involvement of youth and their keen interest to learn many things in Tamil Nadu.
Gujarat & Chhattisgarh

Government of Chhattisgarh organised Development Exhibition on the occasion of The State Foundation Day Rajyotsav – 2017 from 1st to 5th November 2017 in Naya Raipur. Various State Government Departments participated in the Event. Under Ek Bharat Shreshtha Bharat, Gujarat as a partner State also participated. One of the purposes of Rajyotsav 2017, an Annual Event, was to promote various schemes and projects.

A Tribal-based Theme pavilion was installed at Rajyotsav in which tourist destination sites were displayed and one stall was installed for World Heritage City Ahmedabad. The Theme Pavilion of Gujarat was inaugurated by Hon’ble Tourism Minister Shri Dayaldas Baghelji. Chhattisgarh witnessed incredible live cultural performances by Garba Groups. 54 artists performed various acts at the main stage from Youth and Culture Department. 3D Exhibition by Gujarat Tourism was arranged on themes of Tourist Destinations and World Heritage city of Ahmedabad to bring awareness among locals about the cultural richness of Gujarat.

Patola, Jari work, Kutchhi, Tangalia, Block print, Woollen and Mirror work Apparels were displayed at Stalls for selling and were high in demand which were supported by GarviGurjari and iNDEX C. Other handicrafts of Gujarat like Akik stone jewellery and show pieces gained special attention. Total 13 stalls from Handicraft Department and 1 stall of Neem product by
GNFC were in display for local public.

Gujarat installed one stall at a special attraction called Shilpgram in which the various hand-crafted items were in display and sale. In the food court Gujarat cuisines were served by a Self-Help Group from Gujarat which was supported by Gujarat Rural Livelihood Mission. Mouth watering dishes like Patra, Khaman, Dhokla, Thepala, BajrinaRotla, Bharthu and Khichdi were served.

On the final day of Rajyotsav event various dignitaries from Chhattisgarh State visited the Gujarat pavilion. Addl. Secretary, Mr Ajay Singh, Principal Secretary Tourism and Culture, Mrs Niharika Singh, Secretary of Urban Development, Managing Director of Chhattisgarh Tourism Board, Mr. M.T. Nandy, visited the Gujarat pavilion. All the dignitaries were felicitated with shawl and tourist destination literature. The rush of local public was immense inside the Gujarat Pavilion.

Around 8000 to 9000 people visited the Gujarat pavilion on the final day of the event.
Rajasthan & Assam

Food Festival - A Food Festival was organised in Rajasthan State Guest House, New Delhi on 15 September 2017. Hon’ble Chief Minister of Assam with many dignitaries was present in the function. Similar programme was organised in Assam Bhawan on 1 September and Hon’ble Chief Minister of Rajasthan was present in the festival. Choicest cuisine of the other State was served in the partner State Bhawan in a delicious exchange.

National Integration Pledge - On the occasion of Sardar Vallabhbhai Patel Jayanti (31st October 2017) National Integration Pledge was taken in Hindi and Assamese language in Universities, Government and Private Colleges of the State of Rajasthan.

Run for Unity - After the National Integration Pledge, a Run for Unity was organised with ‘Ek Bharat Shreshtha Bharat’ related Posters and banners.

Art Yatra – An Art Yatra contingent departed from Jaipur on 4 November 2017. It will travel through ten States.

Competitions Based on Assam - Assamese songs, dance competitions, quiz, painting, essay, poster and speech competitions on art, culture, nature, history and Legends of Assam were organised in colleges from 11th November to 30th November 2017.

Lectures also organised on different topics related to Assam in colleges.

‘Ek Bharat Shreshtha Bharat’ activities are being organised in all districts of Rajasthan even in Institutions located in very remote areas.
Uttarakhand & Karnataka

On invitation from Government of Karnataka for Mysore Dasara Festival, a team of 10 students and two faculties reached Bengaluru on 26th September 2017. The Bengaluru team made very good arrangements for accommodation at Shiksha bhawan in Bengaluru. A 14 seater traveller was arranged and a Govt. official accompanied the Uttarakhand team throughout the day and narrated the history and importance of different tourist sites.

In Bengaluru all the other important sites like Science Museum, Venkattapa Art Gallery Vidhana Soudha were visited.

On 28th September 2017, the Uttarakhand team was taken to Mysore in a VRL Volvo luxury bus throughout the trip. They stayed at Youth Hostel, Mysore. They viewed the Mysore Sandal City, decorated with lights and the street beautifully lit for Dasara.

Over the next few days, upto 3rd October, the student team was first taken to Chamundi Hills, Goddess Chamundi’s Temple on a hilltop, where students understood how a temple has been turned into a tourist destination. This was followed by a visit to the more than 100 year old zoo. The visit to Mysore Zoo was a learning experience of how the people there started simple businesses by correctly gauging customers and tourist needs.

The highlight of the city during the festival was The Mysore Palace which offered valuable historical input on the practices and activities of the Maharajas of Mysore - WODEYARS.

The Palace was now open for the visitors and all the Royal Articles were presented beautifully. The ancient richness of The Royal Family like the furniture, crockery, perfumes, attires were restored. A highlight of the trip to the palace was that students acquired knowledge about varied types of businesses which could be started near historical sites. Students also experienced camel and elephant rides.

The Bird Sanctuary, The Music and Light Show at The Krishna Raja Sagara Dam, Brindavan Garden followed next. Students developed an idea as to how a Dam has been turned into a tourist destination.
The Fort of Tipu Sultan, the Tomb of Tipu Sultan and the Sangam which is a meeting point of three rivers coming from 3 different regions were also seen by the students. Dasara festival at the Mysore Palace was the closing spectacle of the day.

On 1st October they started their journey to Mangalore. The Western Ghats and the places nearby like Coorg, Mangalore were visited. Sporting activities at Malpe Beach were carried out, followed by visits to Kaup Beach, Shashinitlu Beach and Somnath Temple with its Beach. The students revelled in the taste of South Indian food and discovered that there were more than 20 varieties of Dosas, some of which they had not even heard before, like NEER DOSA, a delicacy. Karnataka coffee was a revelation to the students from Uttarakhand, as also the seafood.

On 3rd October, St. Aloysius Chapel and later Ullah Dargah were visited where they had a warm welcome. Mangalore trip ended with a cultural programme prepared by the teachers, presenting their culture through folklore and dance where ideas were exchanged on “EK BHARAT, SHRESTHA BHARAT MISSION”. The whole tour had been a wonderful experience for all the students.

On 4th October, the team moved back to Bengaluru, and after shopping in the local market next day, the Bengaluru team bid a warm farewell. The team reached Delhi on October 7, 2017. The tour was a delightful experience for all students, and a good opportunity for all to get a good cultural exposure. The tour was also a platform for the students to get a taste of local food, understand the culture properly and appreciate the beauty of the three cities and develop a strong bonding between each other.
Kerala & Himachal Pradesh

Food Festival under Ek Bharat Shreshta Bharat conducted on 27th & 28th October in Kerala House and Himachal Bhawan, New Delhi, respectively. Cuisine of the partner states was served in both events and dignitaries from both States graced both events.

Dadra & Nagar Haveli and Chandigarh

Dadra & Nagar Haveli Artists performed at the 9th Annual Chandigarh National Crafts Mela, Chandigarh, from 7th November, 2017 to 12th November, 2017.

Chandigarh & Dadra & Nagar Haveli

Media tour was organised by Department of Public Relations, Chandigarh from 13th to 17th October, 2017 to visit Dadra & Nagar Haveli. 23 media persons joined the programme and visited all the historical places.

Nagaland & Manipur with Madhya Pradesh

The following activities were taken up during the Hornbill festival held from 1st December, 2017 to 5th December, 2017:

- The Department of Art and Culture, Government of Nagaland, made necessary arrangements for the cultural troupe from Madhya Pradesh for stay at the North East Zone Cultural Centre. Showcasing the rich cultural heritage of Madhya Pradesh, the cultural troupe performed the Karma/Saila dance on 2nd December, 2017 in the Hornbill Festival of Nagaland.

- Under the Tourism sector, a team of Tour Operators and officers from Madhya Pradesh tourism also participated. Tour operators and travel agencies from the partner States promoted the tourist destinations in Madhya Pradesh

- A food court was also set up with two chefs from Bhopal and Ujjain, Madhya Pradesh, where the traditional cuisine of the State was showcased from 1st December, 2017 to 4th December, 2017 in the Hornbill Festival.

- Five Artisans from the State of Madhya Pradesh also participated in the programme where the Arts and Crafts of Madhya Pradesh was also promoted and displayed by setting up a stall where the various products from the State was displayed from 1st December to 5th December, 2017.
To celebrate the idea of unity in diversity, Ministry of Culture organised Rashtriya Sanskriti Mahotsav under the Ek Bharat Shreshtha Bharat matrix in Gujarat from 7th to 13th October 2017 covering Ahmedabad and other cities as per the undermentioned schedule. Special focus was given to the State of Chhattisgarh as the partner State of Gujarat under Ek Bharat Shreshtha Bharat.

<table>
<thead>
<tr>
<th>Date</th>
<th>City</th>
<th>Programme</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>7th to 9th October</td>
<td>Ahmedabad</td>
<td>Celebrating India’s plural traditions, Ek Bharat Shreshtha Bharat by the Zonal Cultural Centres</td>
<td>Sabarmati River Front Event Centre</td>
</tr>
<tr>
<td>10th October</td>
<td>Vadodara</td>
<td></td>
<td>Mahatma Gandhi Nagar Gruh</td>
</tr>
<tr>
<td>11th October</td>
<td>Rajkot</td>
<td></td>
<td>Hemu Gadhvi Natyagruh</td>
</tr>
<tr>
<td>12th October</td>
<td>Somnath</td>
<td></td>
<td>Somnath Temple Premises</td>
</tr>
<tr>
<td>13th October</td>
<td>Dwarka</td>
<td></td>
<td>Gomti Ghat, Dwarka</td>
</tr>
</tbody>
</table>

City: Ahmedabad; Venue – Sabarmati River Front Event Centre, Paldi, Ahmedabad; Date: 7th-9th October, 2017

The festival was inaugurated by Minister of State for Culture (I/C) and Environment, Forest & Climate Change, Dr Mahesh Sharma, on 7th October 2017 at the premises of Sabarmati River Front Event Centre in Ahmedabad in the presence senior officers of State and Central Governments and other dignitaries.

The Mahotsav covered a profusion of art forms from classical and folk music and dance, theatre to literature, visual arts and a wide-ranging assortment of regional cuisines and delicacies prepared by traditional chefs. The cuisine culture of Gujarat, Chhattisgarh and several other partnering States was showcased through a food festival.

The Seven Zonal Cultural Centres under the Ministry of Culture working cohesively under the banner of Ek Bharat Shreshtha Bharat organized the RSM in Ahmedabad and in other cities of Gujarat.

The three-day chapter at
Ahmedabad witnessed the titanic variety of tribal and classical art forms from different cities and towns across the country accompanied by dance, music, drama, entertainment and food. The 10-acre River Front Event Centre campus, came alive with 10 food stalls, showcasing an assortment of regional cuisines such as LittiChokha from Bihar, PuranPoli from Maharashtra, sweet delicacies such as Maveki Kachori from Rajasthan and many more. In addition, soulful performances were delivered by Padma Bhushan Teejan Bai, Shabnam Virmani, VipilRiklhi, Krishna Kant Shukla and Ankit Chadhaalong with the power-packed performances by many other folk and contemporary artists.

During the three day festival, guests experienced an unparalleled shopping journey viz handicrafts, cuisines, rangoli painting, sculpture, photography, documentation, with performing &folk arts such as PungCholom dance (Manipur), Mer Ras (Gujarat) and Mayur Nrutya (Uttar Pradesh), all under one roof.

The RSM a diversified Cultural Utsav to celebrate the idea of unity in diversity coincided with the granting of World Heritage Status to the city of Ahmedabad, lending a unique charm to the festival.

Apart from the above many other activities were also organized by the Ministry of Culture during RSM as mentioned below.

- Walled City memorial of 19th century poet and social reformer Kavi Dalpatram at Lambeshwarni Pol: An oasis of calm, a celebration of the written word - Book exhibition and eclectic reading of poetry and prose, and Exposition on Chhattisgarhi language and literature was organised by Sahitya Academy on 8th October 2017.

- An exhibition on Sabarmati Shatabadi was organised by National Archives of India.

- Bhadra Fort: An exhibition - “Conserving Ahmedabad’s Historic Monuments”, was organised by Archaeological Survey of India.

- Campaign on Swachhta: Street murals as part of the Swachh Bharat Abhiyan was organised by National Gallery of Modern Art.

The three day festival at Ahmedabad was broadcast live on YouTube Channel of Ministry of Culture.

City: Vadodara; Venue – Mahatma Gandhi Nagar Grih; Date-10th October 2017

After a 3 day extravaganza of promoting India’s heritage in Ahmedabad, RashtriyaSanskriti Mahotsav (RSM) on the 4th day of its second leg of journey reached Vadodara for a day long cultural activity on 10th October 2017. Shri Rajendra Suryaprasad Trivedi, Minister for Sports, Youth and Cultural Activities, and Pilgrimage Development, Government of Gujarat, Smt. Ranjanaben Patel, Member of Parliament, Vadodara, and other dignitaries were present on the occasion.

The festival brought together more than 200 performers sharing the stage and filling it with their colourful array of folklores by performing over 10 folk dance forms from all over India.

The citizens of Vadodara witnessed music and folk dances such as Karma &Saila from Chhattisgarh, Kutchi Bhajan, Mer Raas Siddhi Dhamal from Gujarat, Natua from West Bengal, Stick/Pong Cholam from Manipur, Rauf from Jammu & Kashmir, Puja Kunitha from Karnataka, Gotipua from Odisha and Mayur from Uttar Pradesh.
The RSM under the broad umbrella theme of Ek Bharat Shreshtha Bharat covered a profusion of art forms from folk music and dance.

The festival at Vadodara was broadcast live on YouTube Channel of Ministry of Culture.

3 City : Rajkot; Venue – Hemu Gadhvi Natyagrih; Date-11th October 2017

In the third leg of its journey on 11th October 2017, the celebrated festival Rashtriya Sanskriti Mahotsav (RSM) 2017 organized by Ministry of Culture reached Rajkot for day long festivities. The residents of Rajkot were awestruck to watch the splendid performances of folk dancers.

The Festival offered people an opportunity to view and understand the colourful, vibrant and authentic folk dances from diverse corners, which together make up the ethos of the country. The festival brought together more than 200 performers sharing the stage and the colours of their cultural performances were spread all over making the audience enjoy every bit of it offering them a glimpse of the country’s rich heritage.

The festival showcased music and folk dances such as Karma & Saila from Chhattisgarh, Mer Raas Siddhi Dhamal from Gujarat, Natua from West Bengal, Stick/Pong Cholam from Manipur, Rauf from Jammu & Kashmir, Puja Kunitha from Karnataka, Gotipua from Odisha and Mayur from Uttar Pradesh. The festival at Vadodara was broadcast live on YouTube Channel of Ministry of Culture.

4 City : Somnath; Venue : Somnath Mandir premises; Date-12th October 2017

The penultimate journey of Rashtriya Sanskriti Mahotsav (RSM) 2017 saw the citizens of Somnath witnessing the splendid and soulful performances of folk artists at the premises of Somnath Temple.

The festival offered people an opportunity to view and understand the colourful, vibrant and authentic folk dances from diverse corners, making up the ethos and unity of the country. The festival brought together more than 200 performers sharing the stage making the audience enjoy every bit of it, offering them a glimpse of the country’s rich heritage.

The festival showcased all the music and folk dances performed at Rajkot and Vadodara earlier. Former Chief Secretary of Gujarat and Secretary of Somnath Temple Board, Shri P K Lahri, was present on the occasion.

The festival at Somnath was broadcast live on YouTube Channel of Ministry of Culture.

5 City : Dwarka; Venue : Gomti Ghat, Dwarka; Date : 13th October 2017

In the last leg of its journey on 13th October, 2017 RashtriyaSanskriti Mahotsav (RSM) -2017 ended with a dazzling closing ceremony in Dwarka.

Braving showers, people participated in the valedictory of the cultural extravaganza in large numbers. The festival received continuous gratitude for playing a major role in effectively connecting the audience to the rich, diverse and undiscovered culture of India under the umbrella of Ek Bharat Shreshtha Bharat. Continuing its endeavour to promote India’s rich Heritage, RashtriyaSanskriti Mahotsav show-cased the flavours of folk dances from across the country to the citizens of Vadodara, Rajkot, Somnath and Dwarka. The festival brought together
more than 200 performers sharing the stage and filling it with their colourful array of folklores by performing over 10 folk dance forms from all over India. Smt Nilaben Upadhyay, Chairman, Dwarka Municipal Council, and other dignitaries were present on the occasion.

In its 7 day long journey the festival showcased a huge variety of tribal and classical art forms from different cities and towns across the country accompanied by dance, music, drama, entertainment and food. The cuisine culture of Gujarat, Chhattisgarh and several other partnering states was showcased through the food festival.

The Seven Zonal Cultural Centres under the Ministry of Culture collaborated for the success of this festival success under the umbrella theme of Ek Bharat Shreshtha Bharat.

The final day of Rashtriya Sanskriti Mahotsav was broadcast live on YouTube Channel of Ministry of Culture.

**Outcomes**

- The event successfully connected with the citizens and specially youth of different hosting cities of Gujarat to various facets of India’s rich and vibrant culture. Also, Artists and Artisans from different regions had a chance to show-case their skill, talent, artworks and culinary expertise on a larger-than-life podium.

- The stakeholders such as school children, youth and local artists were present to witness our soft power of unity and diversity during the RSM. The event successfully achieved its aim of preserving and documenting the cultural diversity through its popularization among new generation by involving them through various forms of active participation.

- Eventually, the festival gave chance to public to feel proud of supporting Ek Bharat Shreshtha Bharat initiative.

- During the festival, the people of the Ahmedabad, Vadodara, Rajkot, Somnath and Dwarka witnessed powerful performances of the folk artists representing different States.

- Above mentioned RSM venues eye witnessed a full house footfall during the cultural performances.

- The aim of cultural exchange theme under the Ek Bharat Shreshtha Bharat was achieved as the folk dances (Saila and Karma), crafts and traditional food of Chhattisgarh were given special emphasis during the festival.

- RSM Gujarat facilitated employment generation opportunity to the artists, craftsmen and cuisine stall owners. Around 300 artists, craftsmen and other stakeholders participated in the event.
Ministry of Information and Broadcasting (Prasar Bharti & All India Radio)

All Air Stations were informed through Satellite message and Emails, the details about the pairing of States under the EBSB and directed to produce programmes in different formats focussing on literature, art, culture, places of tourist interest, performing arts, theatre, vanishing traditional art forms, tribal art forms, ethnic art forms, traditional sports, handycraft, wildlife, flora and fauna, traditional cuisine etc., about their respective partner States. Almost all the Stations produced and broadcasted programmes on these lines.

All information about the initiative, as provided by the concerned Ministries have been uploaded on AIRNET with instructions to AIR stations for providing wide publicity.

AIR Stations are broadcasting various programmes, including creative, cultural, artistic, socially-related, traditional, healthy, tourism-related, discussion, interview, phone-in, fusion of States, tribal life, forest, literature, wildlife, music, related to national integration, programmes related to Ek Bharat Shreshtha Bharat, horticulture talk, children's programme, folk items, articles on good writers, geographical features, special programme about North-East, Kashmir – all keeping in view the paired States/UTs under Ek Bharat Shreshtha Bharat.

CENTRAL UNIVERSITIES

Central University of Jammu

5 students and 1 faculty have been shortlisted to visit Alagappa University in Tamil Nadu. MoU between the two Universities is under process. The students of Central University of Jammu along with faculty members visited Dalhousie Public School in Dalhousie. They interacted with the students & faculty members and understood the teaching methods.

Central University of Himachal Pradesh

An extempore competition on Ek Bharat Shreshtha Bharat was held on 30th October, 2017 in TAB, Shahpur. Students from different disciplines participated. The theme centred around respecting different cultures and their importance in a globalised world.

Sensitisation drive on Unity in Diversity through a short film was done on 14th November 2017 and another on Incredible India was showcased in the seminar hall on 15th November 2017 to project the various cultural monuments and heritage of India.

Central University of Haryana

Ek Bharat Shreshtha Bharat Committee organized a cultural event to showcase the culture of Telangana State on...
23rd November, 2017. More than 100 students along with University officials participated. The programmes included Telugu Folk Song, Lambadi Dance, Stick fight performance, Bathukamma Bonalu Dance.

The English and Foreign Language University, Hyderabad

A fashion show titled The Multifarious Cultures of India was organized on 17th November, 2017 showcasing the attire of different States.

Hemwati Nandan Bahuguna-Garhwal University

A presentation on identification of proverbs having similar meanings in Kannada and Hindi was conducted on 15th November, 2017.
हरियाणा केंद्रीय विवि के कार्यक्रम में दिखी तेलंगाना की सांस्कृतिक झालक

'राष्ट्र निर्माण में युवाओं की भूमिका'

छड़ स्तरीय भाषण स्पर्धा आयोजित

महंद्रक | लेखक युवा केन्द्र अधीक्षक

A huge gathering of students took part in a catwalk, representing various states.
Two rounds of Quiz were held on October 30 and November 20, 2017 on “Shreshtha Bharat – Rajasthan & Assam”. It was a pen and paper quiz and participants, staff and viewing students got to know a lot of things about the two States.

Essay writing competitions on various topics, including heritages of Assam and Rajasthan, were held from 30th October, 2017 to 20th November, 2017.

Panel discussion under Ek Bharat Shreshtha Bharat was held on 2nd November, 2017 on the theme – “Educated Unemployment in Nagaland, Manipur and Madhya Pradesh”.

Prize distribution ceremony was held on 14th November 2017 with the children of Students Gyan Movement.

More than a 100 students participated in the above activities and witnessed by the entire Institute.
INDIAN INSTITUTES OF TECHNOLOGY

Indian Institute of Technology, Bhilai

A Madhubani painting workshop was organised from 27th October, 2017 to 30th October, 2017. It was conducted by a professional artist, Ms. Shalini Kumar from Hyderabad and witnessed enthusiastic participation students who actually attempted to learn the intricacies of the art.

Indian Institute of Technology, Bhubaneswar

Vast number of students and some faculty members brainstormed and prepared a calendar of events for 16 days in the year ahead in respect of Ek Bharat Shreshtha Bharat comprising a variety of cultural events, painting events, documentaries, photography events etc. on a paired state pattern.

An EBSB Cultural Day for Rajasthan & Assam was celebrated on 15th November, 2017.

Indian Institute of Technology, Kota

Quiz programme was held on 30th October, 2017 with reference to the paired States of Rajasthan and Assam.
Some Glimpses of IITs
A Marathi movie, “Katyar Kaljat Ghusali” was screened on 15th October, 2017. The movie was based on a Marathi play of 1967 of the same name, originally released in 1967 as a SangeetNatak. This Natyasangeet is an immensely popular form of art in Marathi culture and it was appreciated by all students.

Quiz competition on the historical & cultural heritage of Odisha & Maharashtra was held on 28th October, 2017. It raised the awareness of the students on the two States.
INDIAN INSTITUTES OF MANAGEMENT

Indian Institute of Management, Sambalpur

A presentation on Maharashtra’s tradition, history and arts was held on 27th November, 2017. It was a good familiarisation with the history of Maharashtra, contribution of Shivaji Maharaj, etc.

NATIONAL INSTITUTES OF TECHNOLOGY

National Institute of Technology, Meghalaya

National Unity Day was celebrated on 31st October 2017 with great enthusiasm.

Inter-college painting competition was held on 15th November, 2017. The theme was “Tourist Places of Arunachal Pradesh, Uttar Pradesh & Meghalaya”. 35 participants took part and Doordarshan and AIR covered the event.

Visvesvaraya National Institute of Technology, Nagpur

A programme showcasing a mini cultural event with reference to the paired States of Maharashtra and Odisha was organised on 12th October, 2017. It was preceded by a talk on the Role of Bureaucracy in National Integration by an IRS Officer with a pledge for cultural unity by the students.

National Institute of Technology, Agartala

3 significant events were held in NIT Agartala. NIT Patna and NIT Mizoram students and faculties visited NIT Agartala, being the institutions from the
partner States.

The programmes included a cultural meet on the 3 States’ cultures, essay competition, photography & fine arts competition reflecting traditional cultures and a debate competition. All programmes were held from 26th October, 2017 to 28th October, 2017. NIT Raipur, which was the visiting institute during the same period for Inter NIT Sports Meet, showed keen interest and joined the quiz voluntarily.

National Institute of Technology, Delhi

Organized an event on identification of proverbs with similar meanings in the languages of Delhi (Hindi) and Sikkim (Nepali, Lepcha, etc). It was an effort to unify the two languages and cultures, which was enjoyed by the students.

Sardar Vallabhbhai National Institute of Technology, Surat

A programme on Ek Bharat Shreshtha Bharat was held on 1st November, 2017. Students presented various aspects of Chhattisgarh art, craft, food, dance, etc.

National Institute of Technology, Raipur

Organised a traditional Diya decoration based on pre-Diwali celebrations in Gujarat tradition on 10th October, 2017. Idea behind the initiative was to make the students learn about the significance of the tradition, i.e., Diyas symbolising victory of good over evil, with colourful diyas signifying that life is filled with brightness. It reminded everyone about the roots of our culture. Around 600 students witnessed the event while 45 students participated in diya decoration.

Essay competition on Cultural Heritage of Madhya Pradesh was held on 26th October, 2017 among students of different educational institutions in Nagaland.

National Institute of Technology, Nagaland

Essay competition on Cultural Heritage of Madhya Pradesh was held on 26th October, 2017 among students of different educational institutions in Nagaland.

National Institute of Technology, Nagaland

Organised an event on identification of proverbs with similar meanings in the languages of Delhi (Hindi) and Sikkim (Nepali, Lepcha, etc). It was an effort to unify the two languages and cultures, which was enjoyed by the students.

Sardar Vallabhbhai National Institute of Technology, Surat

A programme on Ek Bharat Shreshtha Bharat was held on 1st November, 2017. Students presented various aspects of Chhattisgarh art, craft, food, dance, etc.

National Institute of Technology, Raipur

Organised a traditional Diya decoration based on pre-Diwali celebrations in Gujarat tradition on 10th October, 2017. Idea behind the initiative was to make the students learn about the significance of the tradition, i.e., Diyas symbolising victory of good over evil, with colourful diyas signifying that life is filled with brightness. It reminded everyone about the roots of our culture. Around 600 students witnessed the event while 45 students participated in diya decoration.
COLLEGES

Bhaskaracharya College of Applied Sciences, Dwarka, New Delhi

Cultural show was organised on 7th November, 2017 under Ek Bharat Shrestha Bharat covering many events, which were enjoyed by all:

A play, “Khamat” that depicted the discrimination faced by North east students and their sufferings; Lepcha tribal song was performed; Dance on Tripura Harvest Festival was presented.

Sri Aurbindo College (Eve), Delhi

The College celebrated the north east cultural festival, “Arunima” on 27th October 2017, in all colours and in the spirit of ‘Oneness’ in the land of cultural diversity. The North east students of the college presented an array of cultural performances, folk songs, folk dances in rhythm with musical instruments etc. The programme served to bridge some gaps vis-à-vis the north east.

Aditi Mahavidyalaya, Delhi


It is a festival that brings the numerous talents of the region to the college under the aegis of Ek Bharat Shrestha Bharat. The festival started off with a roaring and dashing Fashion show titled “Traditional Attires of Sikkim” unveiled colourful fabric interwoven with modern flair and charismatic fabrics from the region by the Aditians. The event aimed to promote the art, culture, heritage, cuisine, handicrafts, business and tourism of North East India. During the event, the chief guest of the function Mr. Ram Chander, MLA Bawana, addressed the gathering and congratulated the institution for the organization of very pertinent event to reinforce the unity of India. The Principal of the college Dr. Mamta Sharma introduced her dignified thoughts behind the organization and theme of the festival. She described that “Orunodoi-2017”, signifies the land of rising sun and throwing light on the various aspects of northeast in general and Sikkim in particular emphasized on the fact that North East region is the utmost ‘gifted’ region with natural resources, flora and fauna.

Delicious North East cuisines served in food stalls put up by the students of the institution were relished immensely. Rongoli presentation by the students and crafts related to region’s rich indigenous art and culture, ornamented every corner in the show. Representatives from Ministry of Human Resource Development, Government of Sikkim, Gangtok along with their troupe performed at the open grounds decorated with cultural backdrop of the North East states. All these troupes performed on some of the most exotic dance performances from the state of Sikkim like Marino Dance, Mt. Kanchendzonga Dance and Taking Dance have mesmerized the audience to the beauty of that land of Rising Sun. The official from HRD present at the event invited people to visit North East India to experience the clean air, clean water and noise free home stays in North East and said that the region is
peaceful and welcome tourists. He mentioned with a pride that Sikkim is famous for its organic fruits and vegetables. Speaking about the festival, Mr. Laxman Adhikari, Official from HRD, said, “We are extremely humbled at the love and affection that this college has bestowed upon us”. Delhi Darshan was organized for the group of North East on 9th October, 2017. The event is a harbinger of nurturing an integrated feeling and admiration for most magnificent regions of our country which are neglected despite the most finest and the most unique forms of dance, art, handicraft, martial art and culture and to ensure safety for the people from northeast to bring back their confidence.

Maitreyi College, New Delhi

Photo Exhibition and Cultural Event at “Maitreyi College Celebrates Art and Culture of Sikkim” was held on 3rd November, 2017, as part of the Ek Bharat Sreshtha Bharat programme, which aims to celebrate the diverse cultures of India,

A photography competition on the theme ‘Art & Culture of Sikkim’ was organised in the college and a photo-exhibition of all the entries was displayed in the amphitheatre. The competition saw healthy participation from students across departments and colleges of the University. Along with the photos, the clothes and jewellery of the Sikkim were also exhibited. Food stalls of native North-Eastern delicacies were extremely popular with the students. Dr. Nitoo Das, who is an acclaimed poet, photographer and faculty at the Department of English, Indraprastha College for Women, University of Delhi was invited as the chief guest and judge for the competition. A series of enchanting cultural performances were also organised to mark the occasion. These included North-eastern dances Jhumur, Bihu, Mishing and the singing of a tribal anthem. The North-East Cell of Maitreyi College also participated in this event. The Vice-President of the cell gave a very enlightening speech on the versatility of North-East India, followed by another charming tribal song by members of the cell.

JAWAHAR NAVODAYA VIDYALAYAS

JNV – Jashpur (Chhattisgarh)

A n inter-class painting competition was held on the topic “Food items of different regions” on 07th December, 2017.

JNV – Jhabua (Madhya Pradesh)

A Traditional Fashion Show was organised where 15 participants took part with tribal dances as well as dressings from different parts of India like Punjabi, Bengali, Odishi, Lakhnavian and Kashmir in traditional ways, on 8th December, 2017. There were also performances by students on Gujarati, Jhabua tribes.
JNV – Sangrur (Punjab)

Telugu Dance Programme was held on 30th November, 2017, based on the inspiring effect of nature.

Jawahar Navodaya Vidyalaya – Krishna (Andhra Pradesh)

Cultural Programme was held on 13th November, 2017.

Jawahar Navodaya Vidyalaya - Dhamangaon, District Dindori (MP)

Under the programme, Ek Bharat Shreshtha Bharat migrated students went to Balpuron 6th December, 2017 where the statue of Rani Avanti Bai was situated with the presence of Principal and gained knowledge of the culture related to Dindori, Avanti Bai and her sacrifice for the country’s freedom. Quiz competitions were also held later.

In the field of visual art, a tribal painting (Gond Art) competition was organized on 7th December, 2017 on the occasion of Ek Bharat Shreshtha Bharat programme which involved migrated students with local students. 23 migrated students and 10 local students participated.

Jawahar Navodaya Vidyalaya, Lakhimpur Kheri, UP

JNV Lakhimpur Kheri, on 11th October 2017, celebrated the Ek Bharat Shreshtha Bharat Day, with a painting competition competition among the children on the theme. The programme saw talented children’s participation and the children of the school appreciated the paintings at the end of the events.
Some Glimpses of JNV
Rashtriya Ekta Shivir – Ek Bharat Shreshtha Bharat, 2017” was held at Indira Gandhi Nehru Centre for Arts from 31st October, 2017 to 2nd November, 2017. Minister of State for HRD, Hon’ble Shri Upendra Kushwaha, inaugurated the function which was attended by various other dignitaries. At this National level event, 1250 students and 125 escort teachers from all 25 regions assembled and participated to showcase the rich cultural diversity of the country. Events held during the Shivir were Exhibition, Sanskrit Shloka Recitation, Group Dance, Hindi Kaavya Paath, Solo Classical dance, English Elocution, debate, On-the-spot Painting etc.

The aim of the event was to celebrate the unity in diversity of our nation, strengthen the composite fabric of traditionally existing bonds between people and promote the spirit of national integration through a deep and structured engagement between people of all States and UTs. 25 regions of Kendriya Vidyalayas have been allotted their respective States, different from their locations, to exhibit the cultural diversity of the allotted State in the form of song, dance, artifacts, drama, exhibits, language, food habits etc. in the process the students would also develop skills like communication, public speaking, organising etc.
24 Students from Jawahar Navodaya Vidyalaya, Veleru Village, Krishna district, Andhra Pradesh participated in a translation programme of 5 famous Hindi songs into Telugu, namely, Vandemataram, Saare Jahan se Achha, Honge Kaamyaab, Aadmi ka Geet and Bharat Humko Jaan se Pyaara hai.

HINDI SONGS TRANSLATED INTO TELUGU LANGUAGE.

3. होंगे कामयाब रचनाकार: सरिसाकुमार मादुरहम

होंगे कामयाब, हम होंगे कामयाब
हम होंगे कामयाब एक दिन
ओ हो मन में है विश्वास, पूरा है विश्वास,
हम होंगे कामयाब एक दिन।
हम चलेंगे साथ-साथ, जाल हवायों में हाय
हम चलेंगे साथ-साथ एक दिन
ओ हो, मन में है विश्वास, पूरा है विश्वास
हम चलेंगे साथ-साथ एक दिन।
होंगे शाति चारी और, होंगे शाति चारी और
होंगे शाति चारी और एक दिन
मन में है विश्वास, पूरा है विश्वास
होंगे शाति चारी और एक दिन।

6. Ch. YAGNA VINAY KUMAR, VIILSTD.